



# VueIP

## Advertising Services

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Increase your revenue by deploying digital signs in your environment. From businesses, school districts, medical hospitals to any public venue, leverage advertising is a great way to add valuable revenue to your organization. Monthly advertising can add valuable revenue to your budget, as advertisers are constantly look for new avenues to sell their products. You can utilize digital signs to promote your company, notify internal employees and customers at your location of the goods and services you want to sell while also allowing for location appropriate goods and services to be advertised on your digital sign environment. Many customers actually become profitable on the their digital environments after 12-24 months from date of purchase.

### Managing Advertisers

IP Convergence can make this a streamline add on for your digital signs. We contact potential advertisers based on your environment. By working closely with you, we can determine what is appropriate to advertise. IP Convergence will negotiate on your behalf the agreement with each advertiser and provide the products and agreements to you before any campaign begins.

### Revenue Allocation

IP Convergence will also provide you the management of revenue creation, gathering and disbursement of that generated revenue. This can be delivered on monthly, bi-annually or annually based on your budgetary/accounting requirements.

### Who Advertises?

Local businesses, regional and national chains, all are looking for new advertising avenues.

Contact our offices for further information. Digital signs are a great way to increase revenue while increasing information sharing at your location.

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IP Convergence – [www.ipcnv.com/products/signage/](http://www.ipcnv.com/products/signage/) - [ipc@ipcnv.com](mailto:ipc@ipcnv.com) - (940)464-2900